

## Features and Benefits

### *The X-O difference*

#### Features:

- Natural ingredients from plants
- Neutralizes *all odors*
- Works instantly
- Doesn't leave a cover up fragrance
- Long lasting action
- Indefinite shelf life
- Non-abrasive - no rinse required

#### Benefits:

- **Total safety:** Natural ingredients are extracted from plants (typically used in foods and cosmetics). Safe for people, pets and the environment.  
X-O products are safe to use even for skin contact.
- **Total efficiency:** Within seconds no bad odor and no product odor. Easy and convenient to use. No batteries to replace. X-O PLUS has a gentle effective cleaning power.
- **Economy:** X-O PLUS - one product for all every day cleaning and odor control needs. Replaces harsh toxic chemicals. One trip to the chemical closet. Better control. Less waste.
- **Saves money,** because X-O works better than other products and doesn't harm you, your property or the environment. Saves labor costs because X-O simplifies both odor control and cleaning procedures.